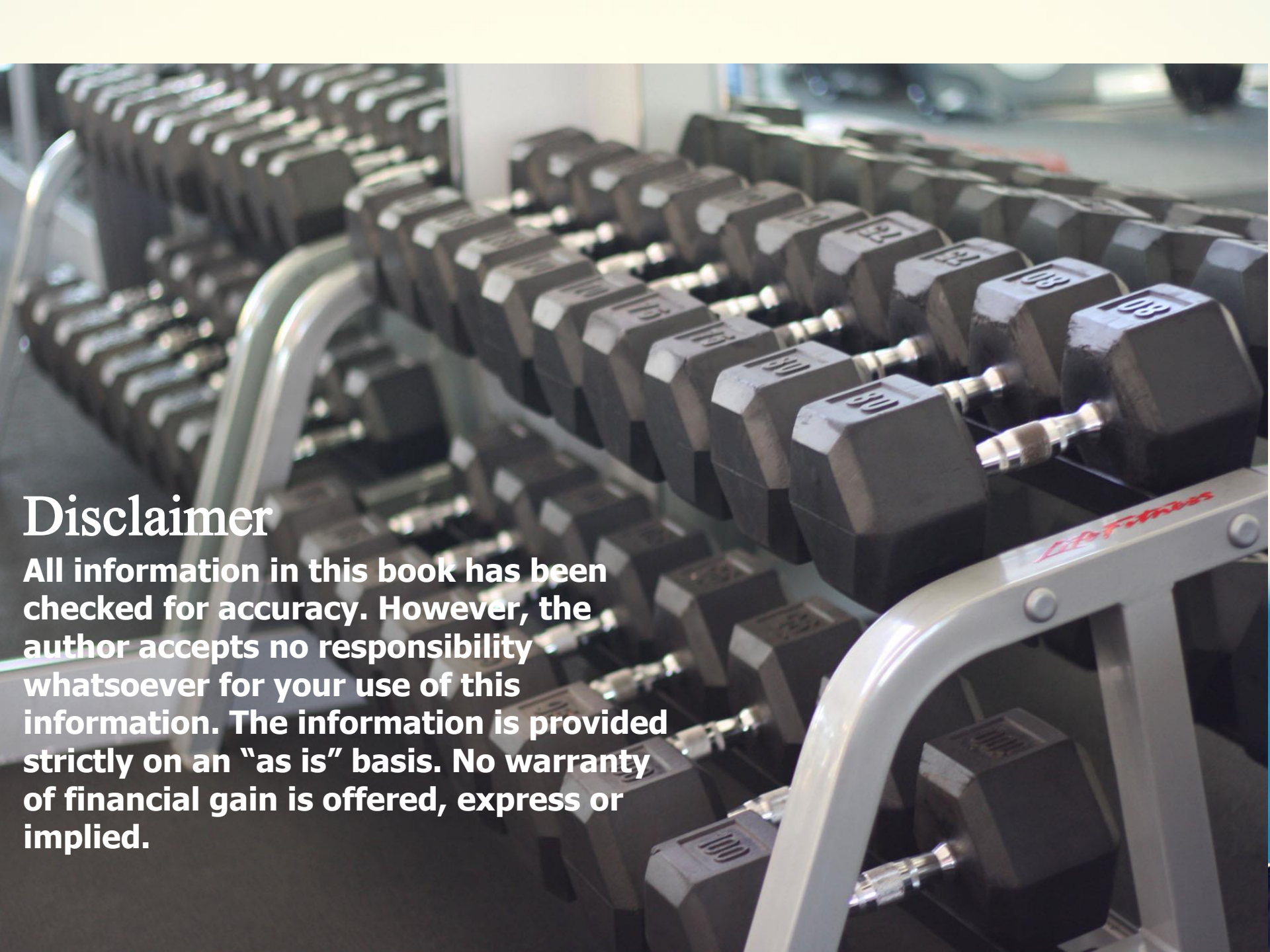


# Fitness Instructors

Turn your passion for natural health & wellness into a thriving business. Get started today with this ebook.







## Disclaimer

All information in this book has been checked for accuracy. However, the author accepts no responsibility whatsoever for your use of this information. The information is provided strictly on an "as is" basis. No warranty of financial gain is offered, express or implied.

# How to add value to your fitness program by using PURE SAFE BENEFICIAL BASED PRODUCTS

## The Answer Is Simple...

Provide **additional products or services** to your clients that enhance their experience.

This addition to your business can deeply enhance your customers' over all experience and **add addition** income to your business.

**The probability of selling to an existing customer is 60 to 70%. Promoting addition products involves selling to an existing customer based on their initial purchase.**



## What do you promote ?

You promote the product you are using yourself that you have already started to see the results .....

You can recommend them with great confidence knowing that the product line is back by BSCG\*

Banned Substances Control Group Certified.

\* BSCG is a leading independent third-party dietary supplement certification provider.

Whether it be before workout, hydration during workout, or after workout. We have you covered.

You can even recommend certain products for different areas like sore muscles or protein boost.

# What is Product Promotion?

Product promotion is cross selling - introducing customers to complementary products to what they are interested in. Retailers have been doing this for decades and there are many advantages to both client and you!

**Product promotion like cross selling are responsible for an average or 10-30% of revenue.**

Would you like to make more money from your existing clientele?

**[Click Here to Learn More](#)**

Cross selling is important and you should be doing it!  
We can help you, reach out and contact me:

Sherry Brown 740-964-4526

**[www.sherry1brown.com](http://www.sherry1brown.com)**





## How Would you Make Recommendations

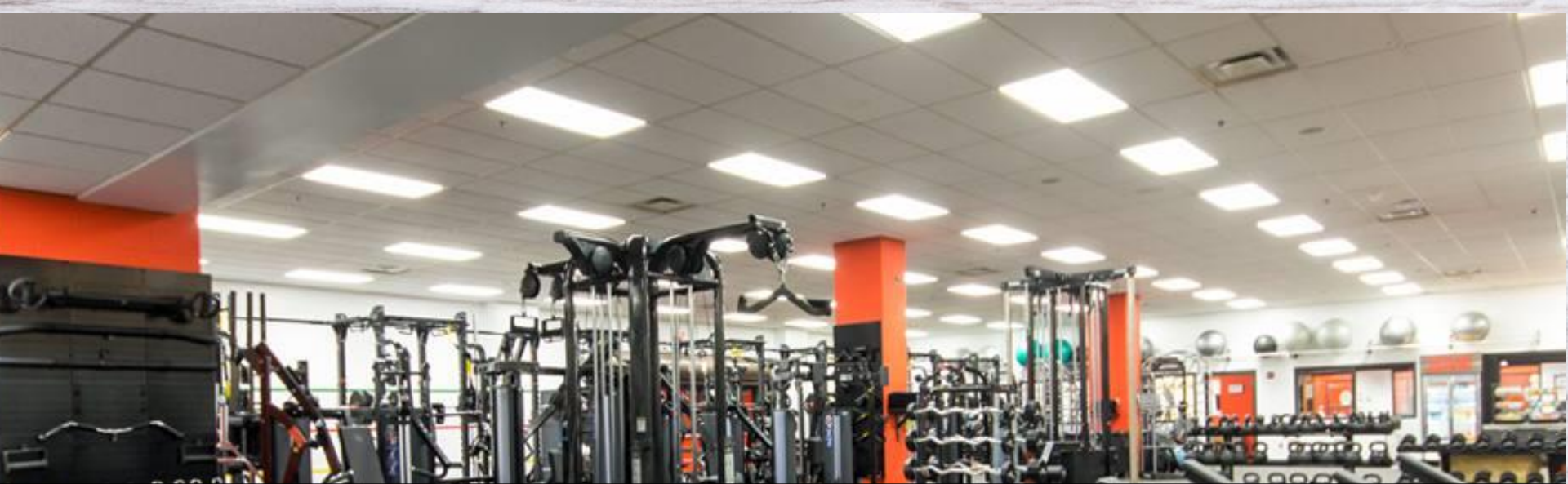
✓ **High demand for Quality Products** – One of the great things about this business is that people are already looking to you as the expert on these products!

People *want* the products that you are using to get the results that they see you having. You will be providing them with the assistance they *need* to get what they want. The questions that you need to ask yourself:

- Would I use this product if I could not make money from it?
- Will this product benefit a customer outside of giving them a chance to make money?
- Would I make their lives better by providing them with this product?

If the answers to these questions are a “yes,” run with it! There is no better time than now to start your incoming cash flow!

Click [HERE](#) to get started



✓ ***Low start up cost*** – This model makes it entirely possible to add products at low costs. A good mentor should allow you to piggyback on their expertise, knowledge, show you how to find and get leads, and help you generate the funds to pay off your initial investment and get in profit early in the life of your business!

✓ ***Leverage*** – This is a people business. It is a business that consists of helping customers find what they want/need and helping others create businesses. It's a perfect example of a 'win-win' relationship – you reap the rewards by leveraging the efforts of those you help.

✓ ***Flexibility & Freedom*** – We can do today what business owners 15 years ago could not do and that's to make our business portable... you can work anywhere as long as you have an internet connection! The internet will also allow you to access people in areas that you would have no access to otherwise (that means other cities/towns, countries, and even continents)! When all the pieces are in place, the life of a business owner in this industry, can be very fulfilling indeed – believe me, I know from experience!

A roller coaster track with blue and red cars is shown against a green background. The track is black with white rails, and the cars are blue and red. The background is a solid green color.

**Before deciding whether or not this is a good decision for you, it's important to remind yourself to keep perspective of your situation.**

**Loving what you do and being financially secure at that, is truly the American Dream. Every single person on our team dreamed about it and yearned for it. And we've been blessed enough to make it a reality.**

**We can help you, reach out and contact me.**

**Sherry Brown 740-964-4526**

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**While many yearn for it, a majority of those who want, dream, and hope for this reality will never act upon it.**

**Why Not?**

**Was it easy? Being really, really honest ... no, it wasn't easy. But, is anything in life worth having truly easy?**

**It can be tough and that's why we rely on each other so much.**

**Everyone I know needs a little help, sometimes.**

**But if your dream matters that much to you, know that you can 100% achieve it!**

**There's nothing more fulfilling than working hard toward, and achieving a goal. Some people make it harder than necessary on themselves. Others work smart. Building your own business takes courage, perseverance, and drive.**

**Businesses has evolved, and you're a lot more likely to succeed if you have a support system and ongoing training. If you're happy with how much money you're bringing in now, that's great!**

**If you're not, keep an eye out for future communication from us because we can help you! We've been there, and we're enjoying our success.**

**We'll help you work smart and move forward.**



# PLAY FULL OUT

PLAY FULL OUT: It is possible to create a passive residual income by turning your passion for natural health & wellness into a thriving business.

[\*Click Here to See Why We are Different\*](#)

The benefits of sharing the products will allow you to organically create customers through the normal activities of your current fitness business. Your clients already come to you to help them with strength coaching, physical endurance, weight management and muscle aches, pains, and many other areas of concern to them.

They look to you as an expert. When you share botanically based and BSCGC\* products with them during their training sessions and they start to see the effects, they will want to know how to get them, and they will want to buy them from you.

\*Banned Substances Control Group Certified: BSCG is a leading independent third-party dietary supplement certification provider.

# How to get started

Want to get started in more driving sales in your business?

[Click Here to Get Started](#)

## What you will receive for signing up:

- You can learn while you earn
- We are in business together
- You can launch for minimal cost
- The pure joy of helping others
- You will create additional tax deductions
- You determine your income level
- Infinite possibilities
- Your opportunity





# About the Author

- *I am a busy Mom, Entrepreneur, and Motivational Speaker with 2 great teenagers and a wonderful husband, married 21 years.*
- *I found my fit with my network marketing company*

*I am so honored for the opportunity this is bringing and how we are able to BLESS others with the information that can change their lives as well.*

- *It would be great to connect with you and have you join our team. We truly have the best gig in town.*

*Reach out and connect with me now:*

*Sherry Brown  
740-964-4526*

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